

Lecture 10/18/23 : Logs and Exponential models ①

Quiz 6 this Friday

HW 28 29 30
Sun M W

things we will cover
this week :)

Last time we talked about how logs. They are

- the inverse to exponentials
- help bring powers down
- help solve exponential equations.

Set up before class

Properties of Log

- 1) $\log_b(1) = 0$
- 2) $\log_b(b) = 1$
- 3) $\log_b(xy) = \log_b(x) + \log_b(y)$
- 4) $\log_b\left(\frac{x}{y}\right) = \log_b(x) - \log_b(y)$

bring powers down

- 5) $\log_b(x^k) = k \log_b(x)$
 - 6) $\log_b(b^y) = y$
 - 7) $b^{\log_b(x)} = x$
- 6) logs get rid of exp
7) exp. get rid of logs.

Ex: Solve for x : $3^x = 6$

Sol: $3^x = 6 \rightarrow \ln(3^x) = \ln(6) \rightarrow x \ln(3) = \ln(6)$
 $\rightarrow \boxed{x = \frac{\ln(6)}{\ln(3)}}$

Doubling time:

Defn: The doubling time for an exp. equation is the amount of time it takes to double the initial amount.

There is a formula for this, but lets do ~~an~~ example first (2)

↑
not super
enlightning;

we can use logic to get it in general

Ex: You have ^{deposited} \$100 into a bank account w/ annual interest rate 5%. Find an equation for the amount of money you have in t years. Find the doubling time.

Sol: $P(t) = 100(1.05)^t$

To find doubling time we need to find time it takes to get $2 \times 100 = 200$ dollars. So solve

$$200 = 100(1.05)^t$$

$$2 = (1.05)^t$$

take powers down!

$$\ln(2) = \ln(1.05)^t$$

$$\ln(2) = t \ln(1.05)$$

$$\boxed{\frac{\ln(2)}{\ln(1.05)} = t} \leftarrow \text{Doubling time.}$$

Formula for doubling time: To find doubling time of $A(t) = ab^t$ solve:

$$2 = b^t$$

only makes sense if $b > 1$

Exactly what we did above

so we can grow to 2

for t .

Half-time

Defn: The half time for an exp. equation is the amount of time it takes to ~~half~~ get half the initial amount

There's a formula, but we will do an example first. (3)

Ex: $P(t) = 1000(0.5)^t$ is the amount of bacteria in an exper. after t hrs. What is the half life of the bacteria?

~~204000~~ $\frac{1}{2} \cdot 1000 = 500$

Solve: $500 = 1000(0.5)^t$

$$\frac{1}{2} = (0.5)^t$$

$$\ln\left(\frac{1}{2}\right) = \ln((0.5)^t)$$

$$\ln\left(\frac{1}{2}\right) = t \ln(0.5)$$

$$1 = \frac{\ln\left(\frac{1}{2}\right)}{\ln(0.5)} = t$$

Formula for half life: To find the half life of an exponential $p(t) = ab^t$ $0 < b < 1$ solve

$$\frac{1}{2} = b^t$$
 for t .

Ex: $f(t) = 40e^{-0.12t}$. Write as ab^t . What is its percent annual growth/decay rate?

Sol: $f(t) = 40e^{-0.12t} = 40(0.9801)^t$

plang

$$r = 0.9801 - 1 = -0.0199$$

decay rate of 1.99%

Ex: $g(t) = 330 (1.23)^t$ unlike $g(t)$ in $y = a e^{kt}$ (4)

Sol: We want $330 (1.23)^t = a e^{kt}$

Set $t=0$ initial so $a=330$ [$330 = a$]

$$330 (1.23)^t = 330 e^{kt}$$

$$(1.23)^t = e^{kt}$$

Get rid of powers!
Pick your favorite log

$$t \ln(1.23) = kt \ln(e)$$

$$\boxed{\ln(1.23) = k}$$

So

$$g(t) = a e^{kt} = 330 e^{\ln(1.23)t}$$

$$\text{Quicker way} \rightarrow (= 330 (1.23)^t)$$

use # 7 on properties.

Challenging: $6 \uparrow 7$ is similar to 6 .

↓

hint a): $p(t) = ab^t$

$$2a = ab^5$$

↑

doubling time 5 years

find b .

hint b): similar to part a

$$p(t) = a e^{kt}$$

Solve for k

hint c): We don't need to know a .

tip